To Our Prospective Supporters and Partners:
The WEST AFRICA COLLEGE OF SURGEONS would like to invite you to partner with us at the 54th Annual General Meeting & Scientific Conference, Monday through Saturday, February 23rd -28th, 2014 at the GOLDEN TULIP KUMASI CITY HOTEL in Kumasi Ashanti Ghana West Africa.
WACS’s 54th Annual General Meeting & Scientific Conference gives you access to the largest gathering of surgeons with specialization in Anaesthesia, Dental surgery and subspecialties, Ophthalmology, Obstetrics and Gynaecology, Surgery (Cardiothoracic, Orthopaedics, Paediatric, Urology etc) and Radiology from West African Countries and elsewhere.

Our 2014 meeting will draw over 1,000 surgeons, researchers and other health professionals for a packed program of clinical and scientific sessions. The Conference would showcase abstracts on cutting edge research and programme which are results directed especially at individuals in low-income areas to achieve high level of care. Of particular interest are abstracts on research in the areas of the theme and the sub-themes on 1. Systems Strengthening For Health Services; 2. Surgery and Global Health; 3. Innovations in Surgical Education and Training; 4. Improving Maternal and Child Health and Other. Many social events, including the Welcome Cocktail, Gala Dinner and Networking Receptions. Refreshment breaks will be held in the Exhibit Area to draw in attendees. This will offer great opportunities for attendees and exhibitors to interact and for you to develop new contacts.

This Annual Conference provides unique opportunities to market your products & services. This is an excellent opportunity to stand alongside industry neighbours, innovative competitors and a concentrated, captive audience of decision-makers in the surgical specialities of medical practice profession in West Africa.

Exhibit space is limited and will sell quickly. If your company is interested in multiple spaces, that is all the more reason to move rapidly. Participants’ attendance is anticipated to exceed 700! Since the conference topics are accredited as a CPD credit points by the Medical and Dental Council Ghana and accredited Regulatory bodies in West Africa. As always, the attendees are anxious to speak with you! Refreshment breaks will occur in the exhibit area increasing the attendee flow past your booth. Return your completed exhibitor and sponsorship applications with payment today!
Please do not hesitate to contact us through our official events planning consultants: VARADEROS EVENTX SOLUTIONX on +233-202-350-250 (Regina) or +233-243-841-739 (Max) to guarantee your place or to ask questions. I am confident that your participation will be a win-win partnership!
We look forward to seeing you at the GOLDEN TULIP KUMASI CITY HOTEL in Kumasi Ashanti region Ghana West Africa! Thank you

Regards,
Prof. Peter Donkor
(Chairman – Local Planning Committee)
54TH WACS ANNUAL SCIENTIFIC CONFERENCE

SPONSORSHIP OPPORTUNITIES...

PLATINUM SPONSOR
GHc 40,000 USD$20,000

BENEFITS

Presentations
- 3 X Medical Product Presentation (15mins)

Brochure Ads
- Inside Front cover
- 1X Full Page
- Inside Back cover
- Logo Spot on Front cover page

Exhibition
- Stand/Booth (Strategic)

Venue Branding (Selective)
- Podium (stage) Flexy Display (4)
- Side Hall Walkway Flexy Display (2)
- Side Hall Hanging Banner (optional) 4

Foods & Beverages
- Gala Dinner Sponsor - Official
- Official Closing Ceremony - Snack sponsor

Media Exposures
- Company’s logo on Newsprint / Website Advert
- Company’s logo & Name on Main Conference Backdrop Banner

Acknowledgement
- Certificate of Appreciation
- Letter of Appreciation
- Sponsor CEO as Special Guest (Official Opening)
- 5mins Fraternal Greetings & Special acknowledgement (LPM) as PLATINUM SPONSOR
- Meals coupon for Sponsors (Lunch & Dinner)
GOLD SPONSOR
GHc 35,000 USD$17,500

- 2 Medical Product Presentations (15mins)

Brochure Adverts
- Full page (2)
- Logo Spot on Front Cover page

Exhibition
- Stand/Booth (Strategic)

Venue Branding (Selective)
- Podium (stage) Flexy Display
- Side Hall Walkway Flexy display (2)
- Side Hall Hanging Banner (optional) (4)
- Backdrop Advert spot

Food & Beverages
- Cocktail sponsor - official
- Snack Day No.3 (Morning Session)

Media Exposures
- Company’s Name on Newsprint/Website Advert
- Company’s logo & Name on Main Conference Backdrop Banner

Acknowledgements
- Certificate of Appreciation
- Letter of Appreciation
- Special acknowledgement (LPM) as GOLD SPONSOR
- Meal Coupon for Sponsors (Lunch & Dinner)
54th WACS Annual Scientific Conference

SILVER SPONSOR
GHc30, 000 USD$15000

- 1 Medical Product Presentations (15mins)

Brochure Adverts
- Half Page
- Full Page
- Logo Spot on Front Cover page

Exhibition
- Stand/Booth (Strategic)

Venue Branding (Selective)
- Podium (stage) Flexy Display
- Side Hall Walkway Flexy Display (2)
- Side Hall Hanging Banner (optional) (4)
- Backdrop Advert spot

Food & Beverage
- Lunch Day No.2 Sponsor

Media Exposures
- Company’s logo on Newsprint Advert
- Company’s logo & Name on Main Conference Backdrop Banner

Acknowledgements
- Certificate of Appreciation
- Letter of Appreciation
- Special Acknowledgement (LPM) as SILVER SPONSOR
- Meal Coupon for Sponsorship (Lunch & Dinner)
BRONZE SPONSOR

GHC 25,000 USD $12500

- Medical Product Presentations (10mins)

**Brochure Adverts**
- Full Page
- Logo spot on Front cover page

**Exhibition**
- Stand (Strategic)

**Venue Branding (Selective)**
- Side Hall Walkway Flexy Display (2)
- Side Hall Hanging Banner (optional) 4
- Backdrop Advert spot

**Media Exposure**
- Company’s logo on Newsprint Advert
- Company’s logo & Name on Main Conference Backdrop Banner

**Acknowledgements**
- Certificate of Appreciation
- Letter of Appreciation
- Special Acknowledgement (LPM) as BRONZE SPONSOR
- Meal Coupon for Sponsorship (Lunch & Dinner)
OTHER BENEFITS/OPPORTUNITIES

EXHIBITION SPONSORSHIP
- EXHIBITION STAND – GHc 5000

BROCHURE ADVERT
- Full Page A4 colour – GHc 2000
- Half Page – GHc 1500
- Inside Front Cover (Platinum) – Ghc 5,000
- Inside Back Cover ( ) –GHc 3000

ADD-ON SPONSORSHIP
- NOTE PAD & PENS – GHc 2,000
- CONFERENCE TAGS – GHc 3,000
- CONFERENCE TOTE BAGS
  - Logo Branding – GHc 5,000

FOOD & BEVERAGES SPONSORSHIP
- SNACKS SPONSOR – GHc 3,000
- LUNCH SPONSOR – GHc 2,500
- SUPPER SPONSOR – GHc 2,500
- DINNER SPONSOR – GHc 5,000
- OFFICIAL BEVERAGE SPONSOR – GHc 2,500

SPECIALTIES SPONSORSHIP
- SCIENTIFIC SESSION SPONSOR – GHc1000
- MEDICAL PRODUCT PRESENTATION SLOT (10Mins) – GHc3000 USD$1500
- AUTOMOBILE SPONSOR (Special package)
- OPEN –AIR INTERNET SPONSOR- (Special package)
- TELCOM USER SPONSOR (Special package)

MEDIA PUBLICITY SPONSORSHIP
- Newsprint Advert Sponsor – GHc 2,000
- TV & Radio interview Sponsor – Ghc 2,000
  - Live Presenter Acknowledgement
  - 15mins of Medical Product Presentation
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<th>PERIOD</th>
<th>SIDE ATTRACTION</th>
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<tr>
<td>SUN- 23RD FEB,2014</td>
<td>ARRIVAL &amp; REGISTRATION OF PARTICIPANTS</td>
<td>WHOLE DAY</td>
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<td>MON – 24TH FEB,2014</td>
<td>OFFICIAL OPENING CEREMONY&lt;br&gt;SCIENTIFIC SESSION&lt;br&gt;FACULTY BOARD &amp; FACULTY MEETINGS&lt;br&gt;ACCREDITATION COMMITTEE MEETING</td>
<td>MORNING - EVENING</td>
<td>EXHIBITION @ KNUST</td>
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<td>TUES – 25TH FEB,2014</td>
<td>SCIENTIFIC SESSIONS&lt;br&gt;18TH SIR SAMUEL MANUWA MEMORIAL LECTURE&lt;br&gt;SCIENTIFIC SESSIONS&lt;br&gt;GALA DINNER</td>
<td>MORNING - EVENING</td>
<td>EXHIBITION @ Golden Tulip Kumasi City Hotel</td>
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<td>WED-26TH FEB,2014</td>
<td>SCIENTIFIC SESSIONS&lt;br&gt;ANNUAL GENERAL MEETING(AGM)</td>
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<td>THURS-27TH FEB,2014</td>
<td>SCIENTIFIC SESSIONS&lt;br&gt;ADJOURNED COUNCIL MEETING</td>
<td>MORNING - EVENING</td>
<td>EXHIBITION @ Golden Tulip Kumasi City Hotel</td>
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<td>FRI-28TH FEB,2014</td>
<td>CLOSING CEREMONY&lt;br&gt;CONFERMENT OF HONORARY FELLOWSHIPS&lt;br&gt;ADMISSION OF NEW FELLOWS &amp; NEW DIPLOMATES</td>
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<td>DEPARTURE</td>
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PLEASE FILL THE SPONSOR'S & EXHIBITOR'S FORM DETAILS ATTACHED TO THIS SPONSORSHIP OPPORTUNITIES PACKAGE AND CALL **THE EVENT PLANNING CONSULTANT** TEL.NO: +233-243-841-739 /+233-202-350-250

Or e-mail: varaderoes@yahoo.com or medicaleventsghana@gmail.com www.varaderoes.webs.com

**ATTN**: WACS AGMSC 2014  E-mail:varaderoes@yahoo.com / medicaleventsghana@gmail.com

Or mail to: **P.O.Box CT 6725 Cantonments Accra Ghana –West Africa**
WHY EXHIBIT?
Be part of this successful exhibition heritage and join us at 54TH WACS ANNUAL GENERAL & SCIENTIFIC CONFERENCE 2014 at Golden Tulip Hotel Kumasi -Ghana. This Conference exhibition has a history of producing successful events that bring pharmaceutical dealers and distributors, Medical, Surgical suppliers and end-users together, including our members worldwide, SURGEONS.

54TH WACS ANNUAL GENERAL & SCIENTIFIC CONFERENCE will launch with an incredible 500 square metres of exhibition space at the Conference at Golden Tulip Hotel Kumasi and with major Medical and pharmaceutical companies already purchasing spaces, is set to follow in the footsteps of its prestigious predecessor, 53RD WACS ANNUAL GENERAL & SCIENTIFIC CONFERENCE 2013 LOME TOGO and become a must-attend international event for the year.

BENEFITS include........
- Reach a targeted audience of thousands of medical professionals (Surgeons), distributors, dealers and suppliers from hundreds of firms nationwide in just Seven days
- Build thousands of new and productive business contacts and meet your existing clients or partners
- Get your share of the growing healthcare market in West Africa
- Sell your products to those who come to make a purchase directly at the show or in the near future
- Benchmark your company’s strengths against thousands of companies working successfully in West Africa’s healthcare market
- Develop your profile by supporting one or more of the activities taking place at the event or by being a sponsor of the Annual General & Scientific Conference

Experience broadest possible visibility for your products and services
Discover new innovations and where to generate prescriptions and new distribution channels
Present your products, services and solutions to potential medical surgeons and buyers
Interact with leading West Africa market players including; key Government and private healthcare decision-makers, from the private and public sectors and new customers and suppliers

Be part of the Highly Attended Health Professionals Conference in the West Africa sub region of Africa Annual General and Scientific Meeting in Ghana.

Book your stand at 54TH WACS ANNUAL GENERAL & SCIENTIFIC CONFERENCE 2014 Golden Tulip Hotel Kumasi -Ghana, 22nd – 28th February, 2014 and be part of a new and innovative experience with thousands of other healthcare professionals and prospective business partners for you to meet.

CONTACT THE EVENT PLANNING CONSULTANT
+233-243-841739 / +233-202-350-250(Regina)
Or e-mail: varaderoes@yahoo.com
SPONSORSHIP OPPORTUNITIES…

Sponsorship and Exhibiting Opportunities – Maximize your Marketing Efforts
Do you want to spread the word about your Company’s products and services to potential medical Surgeons in West Africa who will be attending THE 54TH WEST AFRICA COLLEGE OF SURGEONS ANNUAL GENERAL & SCIENTIFIC CONFERENCE 2014?

Take advantage of the opportunity to exhibit, underwrite an educational session, host a scientific session event, or distribute promotional items to attendees. VARADEROS EVENTX SOLUTIONX will work closely with you to customize a package that will suit all of your needs.

For more information on available sponsoring and exhibiting opportunities, visit www.wacskumasi2014.org. Please contact Max at +233-243-841-739 for further discussions